



Authenticom provides data integration and syndication services to dealerships and vendors through DealerVault.



## VENDOR PROGRAM

A vendor sells you a program that will help you sell more vehicles or improve the operations of your dealership. They need data to make that program work.



The vendor reaches out to Authenticom to help them get your data. Authenticom's support team reaches out to you on behalf of the vendor and their program.



Authenticom outreaches to you requesting you sign your dealership up via DVGo, DealerVault's onboarding and DMS setup tool. The guided interface provides you with customized DMS configuration instructions and troubleshooting tips.



Authenticom secures your data into the DealerVault Dealer Platform which allows you to view, monitor and control feeds to your vendors. DealerVault easily sends your data to your vendor's program based on the format and schedule they need.